

Sukkur Institute of Business Administration

Ethical Reasoning - Rubric

1.2 Students will demonstrate ability to apply ethical reasoning in decision making.

	#	Dimension	Unacceptable	Introductory	Developing	Mastery
BBA Program Learning outcome 1.2	1	Identify	Fails to clearly define	Clearly defines a real-world	Clearly defines a real-world	Clearly defines a
		and	a real-world business	business problem and provides a	business problem and provides	real-world business
		Analyze	problem or fails to	basic analysis from an ethical	a basic analysis from a well	problem and provides an
			provide any ethical	perspective that is briefly	described ethical perspective.	in- depth analysis from a
			analysis.	outlined.		well described ethical
						perspective.
	2	Apply	Fails toinfer the	Infer the ethical implications of	Infer the ethical implications of	Properly infer the ethical
	2	дрру	ethical implications of	the issue based upon ethical	the issue based upon ethical	implications of the issue
			the issue based upon	perspective(s),butmost of the	perspective(s),butfew of the	based upon ethical
			ethical perspective(s)	inferences are incorrect.	inferences are incorrect.	perspective(s)
	3	Integrate	Fails to integrate the	Integrate the ethical reasoning in a	Integrate the ethical reasoning	Properly integrate the
			ethical reasoning in a	business decision, but there is	in a business decision, but left	ethical reasoning in a
BI			business decision.	more focus on commercial aspects	some misbalance between	business decision with
				as compared to ethical aspects.	ethical and commercial aspects.	balance between ethical
						and commercial aspects.

